

ABOUT KTD CREATIVE, LLC

Founded in 2005, KTD Creative is a woman-owned Baltimore-based boutique marketing agency that customizes strategic communications for a wide range of organizations.

We leverage multi-channel strategies to captivate and appeal to diverse markets, audiences, and stakeholders.

We understand what it takes to develop buy-in, craft marketing campaigns, and create messages that resonate and motivate. Our storytelling, editorial services, and media relations establish a differentiated presence.

We serve clients located primarily in DC, MD, and VA. Our clients include: The White House Fellows Program; FDIC; Bay Acoustics; Georgetown University; World Bank; Smithsonian National Museum of Natural History and National Museum of African American History and Culture; VT Dance; League of Conservation Voters; Dance Place; and many more.

OUR VALUE

- Staff has a combined 50+ years of experience in marketing, design, web development, video and more.
- We love collaborating with our clients and developing actionable plans and designs that achieve our clients' goals.
- Unparalleled Standards of Excellence.
- Award winning design team.
- 23 five-star reviews on Google.

CONTACT

KATE TALLENT
CHIEF MARKETER & CREATIVE DIRECTOR
1201 Glyndon Avenue
Baltimore, MD 21223
Phone: 202.330.2758
email: kate@ktdcreative.com
www.ktdcreative.com

CORE COMPETENCIES

Marketing Strategy & Communications

- Marketing Strategy
- Communication Strategy
- Media Relations & Press Releases
- Copywriting for Print & Web
- Advertising
- Project Management

Digital Services

- Website Design & Development: WordPress, Squarespace & Drupal
- Content Creation for Web Sites
- 508 WCAG AA compliant sites
- Digital Advertising (Social Media, Pay Per Click, Etc.)
- eNewsletter Content Creation & Design
- Search Engine Optimization
- Social Media Content Creation: Postings and Updates

Branding & Creative Services

- Logo Development
- Brand Strategy
- Visual Identity & Style Guides
- 508-compliant PDFs
- Exhibits
- Annual Report and Publications Design
- Trade Show & Event Marketing
- Data Visualization

NAICS

541613 512110
541430 541810
541800 516200

DUNS

#35-2851728

